

Marijuana Advisory Commission, Education & Prevention Subcommittee

Date: 1/5/2018

Location and Time: 10 a.m. 1 p.m.

Present: Mark Levine, MD, David Englander, Shayla Livingston, Lori Uerz, Megan, Rose Gowdey, Guy

Roberts, David Scherr, Jon Porter, MD, Dawn Poitras, Sarah Gregorek

Absent: Amy Minor, Jill Rinehart, MD, Mark Redmond, Ann Pugh, Megan Trutor

Meeting Facilitator and Note Taker: Sarah Gregorek

Meeting Objectives: Third meeting of the Marijuana Advisory Commission, Education & Prevention subcommittee		
Agenda Item	Discussion	Next Steps
Presentations from WA &	Two-hour presentation from Mary Segawa from Washington and	
СО	Jessica Neuwirth from Colorado	
	Mary Segawa serves as the Public Health Education Liaison for the	
	Washington State Liquor and Cannabis Board (WSLCB), working	
	closely with other state agencies and community organizations to	
	coordinate and align substance abuse prevention efforts,	
	promote public health-influenced policy work, provide training	
	opportunities, and develop resource materials. She is co-chair of	
	the Washington Healthy Youth Coalition. Prior to her work at the	
	WSLCB, Mary served as executive director of a nonprofit	
	organization focusing on community mobilization and prevention	
	of youth substance abuse and violence.	
	Jessica Neuwirth works for the Colorado Department of Public	
	Health and Environment's Retail Marijuana Education and Youth	
	Prevention Coordinator. Jessica prioritizes integration of	
	marijuana education messaging across state agencies, directing	
	local outreach and partnerships, and connecting the marijuana	
	prevention program to positive youth development initiatives	
	across the state. She comes to state government from youth and	
	community engagement nonprofits.	



The amount of work to roll out a public health campaign was noted. CO has three FTE s in their media team. Would have liked 4-5 people. \$18.5 M per year is funded for prevention, education and enforcement. WA has \$350M in their FY18 budget (see disbursement form).

WA doesn't allow home grown and the DC model is similar. Knowing educational info is so important, the committee asked what is the optimal amount of funding/resources needed, and how does prevention money get into the schools?

In CO, for Fiscal Year (FY) 2015-16, the first \$40M of the Retail Marijuana Excise Tax revenue was distributed to the Public School Capital Construction Assistance Fund administered by the Colorado Department of Education's Building Excellent Schools Today (BEST) program. Excise tax collections in excess of \$40M, \$2.5M for FY 2015-16, were transferred to the Public School Fund.

For FY 2016-17, the first \$40M of the Retail Marijuana Excise Tax revenue was distributed to the Public School Capital Construction Assistance Fund administered by the Colorado Department of Education's Building Excellent Schools Today (BEST) program. Excise tax collections in excess of \$40M, \$31.6M for FY 2016-17, were transferred to the Public School Fund.

Also asked, is the funding the same or different depending upon the size of the state?

WA: depends upon how you allocate the funding, community coalitions in high need communities had 50 coalitions across the state. It has now increased to 60 coalitions but there is a huge gap with communities who don't get funding. Media funding



	goes further. CO Research isn't dependent upon the state and it has increased Substance Abuse Professionals in schools with the marijuana funding and filled in some gaps. Potency concerns – was thought put into potency levels during the legislation?	
	WA: Very little except for edibles are set at 10 mg per serving. Not much research on the max amount. CO: Same more research is needed.	
Recommendations from	Jake and Tom drafted the report and we inserted some of	
Committee	our recommended statements.	
	There was agreement with the recommendations and a 12-	
	18 month lead time to implement prior to the bill becoming effective.	
Decriminalization of Marijuana bill	David Englander – The House passed H.511 which eliminates all penalties for position of one ounce of marijuana and two mature and four immature marijuana plants for a person who is 21 years of age or older while retaining criminal penalties for possession, dispensing a sale of larger amounts of marijuana.	
	Once the Senate passes the bill, it will go to the Governor's office for his signature. Once signed, it will go into effect 7/1/18.	